

# »AI: Understand – Apply – Benefit 2022/2023«

Become part of the consortium project „Artificial Intelligence: Understand - Apply - Benefit“ and learn how you can use the potential of AI for your company.

## Your Benefits:

- Company-specific AI maturity assessment taking into account economic, technological and organizational aspects
- Detailed solution approaches for the implementation of relevant measures
- Prototypical implementation of jointly selected application examples
- Competence development: online on-demand AI basic training & 5-day AI intensive training (choose business or tech focus)
- Overview of relevant suppliers, research partners and start-ups
- Accelerated process and product development through international expert network
- Participation in overarching funding projects related to AI

## General Conditions:

**Start:** December 01st, 2022

**End:** June 27th, 2023

Around 15 consortium partners

**Focus:** (potential) AI users

**Costs:** 15.000 / 30.000 € \*

\* Up to 1000 employees: 15.000 €  
More than 1000 employees: 30.000 €

Whether in operational processes, new product functionalities or services - artificial intelligence can support you in optimizing these processes. We offer you a comprehensive range and extensive experience of our proven experts in the field of artificial intelligence.

We support you in taking the optimized path to using AI that is tailored to your needs. Our consortium project, which we are now conducting for the fourth time, is far more than just a study, but rather offers numerous other added values for the establishment of AI in the participating companies.

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## Project Workflow:

After the project kick-off in October 2022, we will conduct individual **AI readiness workshops** with you to make a realistic comparison of expectations and reality for potential **AI use cases**. Outcome of the workshop will be a status quo assessment and derivation of recommendations for action.

The results of the AI readiness workshops serve as the basis for the second phase, the targeted **technology scouting**, in order to identify relevant solutions for the use cases identified in the consortium. In this way, we simultaneously generate a consortium wide knowledge base and individual recommendations for action with each partner.

In the third phase of the project, a selection of the identified **use case examples will then be prototyped**, for instance, on the basis of a training & testing platform. Methodologically, the consortium project is supported by our proven approach of the „**AI Navigator**“. In addition, networking activities of the partners will be continued after the end of the project, through, for example, cross-cutting AI projects, **networking** and mutual **knowledge exchange**.

In order to gain essential insights and basic knowledge about Artificial Intelligence, you and your employees have the opportunity to participate in the **AI Newcomer Training** in German or English via the on-demand platform of our **AI Academy** during the entire project duration.

Furthermore, you will additionally receive 2 places for our **AI Professional Trainings**, in which you will learn even more about the strategic or technical implementation of Artificial Intelligence within 5 days.

*„A cross-industry exchange is an essential success factor in the establishment of AI applications in companies, in order to ultimately remain future-proof.“*

**Dr. Benny Kneissl,**  
Product Owner AI Building Blocks, BMW AG

*“Working together in a consortium project gives us the opportunity to prioritize the right topics together with other companies and drive rapid implementation with relevant partners at Meraxis.“*

**Dr. Stefan Girschik, CEO, Meraxis Group**

## Target Group:

The project addresses (potential) AI users from sectors including industrial automation, automotive, semiconductors, mechanical and plant engineering, and healthcare.

## INC and Fraunhofer IIS/EAS

The INC Invention Center is your full-service partner for the development and implementation of technology-based innovations. From our six locations worldwide, our experts support a wide range of projects from the initial idea, through validation, testing and piloting, to implementation in concrete products and services. More than 450 satisfied customers have already been convinced by our cutting-edge methods, consulting, training and implementation services as well as company building expertise.

The scientists at Fraunhofer IIS/EAS are working on key technologies for the connected world of tomorrow. These include the reliable and secure design of complex electronic systems or intelligent sensor technology, but also the analysis of large amounts of data and other technologies for the automation of production processes.

## You would like to become part of the project consortium?

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